

LEO BURNETT U.S.A.

A Division of Leo Burnett Company Inc.
A/C 113-02 "MARK RECORD"-Reagt. M-36430-Page 4/C S bleed-(8 3/4" X 11 1/2")-National Magazine, 1987
Printed in U.S.A.
(1984)

© Philip Morris Inc. 1987 Available in Limited Areas

FIRE UP A *Blues.*

A whole new shade of menthol.



Kings and 100s

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

15 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.



2061193999